



## 2023 Program Advertising

2023 SEASON	REACH	FULL PAGE*	1/2 PAGE	1/4 PAGE	BUSINESS CARD
FULL SEASON	Over 55,000+	\$2750*	\$1540	\$990	\$550
<b>TWO GREAT SHOWS TO CONNECT OUR AUDIENCE WITH YOUR COMPANY</b>					
<i>RENT JUNE 28 - JULY 16, 2023 • DISNEY'S THE LITTLE MERMAID AUGUST 16 - SEPTEMBER 3, 2023</i>					
<i>*Add \$200 per show for preferred inner cover ad placement (limited quantity)</i>					

### ARTWORK DEADLINES

Artwork must be submitted by:

**RENT - May 19, 2023**

**DISNEY'S THE LITTLE MERMAID - July 4, 2023**

### FILE REQUIREMENTS

Preferred format is a CMYK, high-resolution PDF with all fonts outlined. Other formats are available with advance approval only. *Send files to: aprattmcdowell@rainbowstage.ca*

### AD PLACEMENT

Advertisers will be given the best location possible. Request for preferred positions will be honored when possible. Regular advertisers will be given preference for ad location

### PAYMENT

Invoices will be sent out at time of advertisement booking. Payment expected before artwork deadline.

### TERMS

Rainbow Stage reserves the right to reject any advertising based on content and/or improper format or size. Advertisers and advertising agencies shall assume liability for content of ads printed and also assume responsibility for any claims arising against Rainbow Stage. Cancellations will not be accepted after the artwork deadline date. Cancellations after that date will be billed at the full rate of space confirmed.

### INQUIRIES

For advertising and sponsorship opportunity questions, please contact: Mindy Barsky, 204 989 5261 (Ext #107) *mbarsky@rainbowstage.ca*

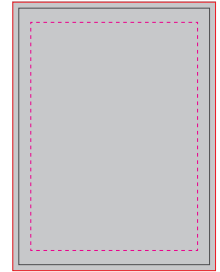
### FULL PAGE

**300 DPI**

Size (with bleeds):  
8.5" x 11.25"

Size (no bleeds):  
8" x 10.75"

Safe Area:  
7" x 9.75"



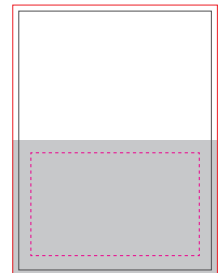
### HALF PAGE

**300 DPI**

Size (with bleeds):  
8.5" x 5.875"

Size (no bleeds):  
8" x 5.375"

Safe Area:  
7" x 4.375"



### QUARTER PAGE

**300 DPI**

Size: 3.3" x 4.56"



### BUSINESS CARD

**300 DPI**

Size: 3.3" x 2"

