



2022 Program Advertising

2022 SEASON • REACH	FULL PAGE*	1/2 PAGE	1/4 PAGE	BUSINESS CARD
FULL SEASON Over 55,000+	\$2500†	\$1400	\$900	\$500
<b>INDIVIDUAL ADVERTISEMENTS</b>				
<i>The Hockey Sweater</i> JUNE 30 - JULY 17, 2022	\$1200	\$700	\$500	\$300
<i>The Wizard Of Oz</i> AUGUST 18 - SEPTEMBER 4, 2022	\$1400	\$750	\$500	\$300
*Add \$200 per show for preferred inner cover ad placement (limited quantity) †Best Value				

### ARTWORK DEADLINES

Artwork must be submitted by:

**The Hockey Sweater - May 13, 2022**

**The Wizard Of Oz - July 4, 2022**

### FILE REQUIREMENTS

Preferred format is a CMYK, high-resolution PDF with all fonts outlined. Other formats are available with advance approval only. *Send files to:* [aprattmcdowell@rainbowstage.ca](mailto:aprattmcdowell@rainbowstage.ca)

### AD PLACEMENT

Advertisers will be given the best location possible. Request for preferred positions will be honored when possible. Regular advertisers will be given preference for ad location

### PAYMENT

Invoices will be sent out at time of advertisement booking. Payment expected before artwork deadline.

### TERMS

Rainbow Stage reserves the right to reject any advertising based on content and/or improper format or size. Advertisers and advertising agencies shall assume liability for content of ads printed and also assume responsibility for any claims arising against Rainbow Stage. Cancellations will not be accepted after the artwork deadline date. Cancellations after that date will be billed at the full rate of space confirmed.

### INQUIRIES

For advertising and sponsorship opportunity questions, please contact: Andrea Pratt McDowell, 204 989 5261 (Ext #104) [aprattmcdowell@rainbowstage.ca](mailto:aprattmcdowell@rainbowstage.ca)

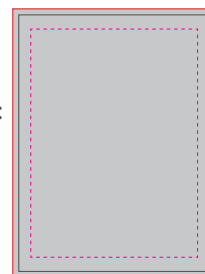
### FULL PAGE

300 DPI

Size (with bleeds):  
8.5" x 11.25"

Size (no bleeds):  
8" x 10.75"

Safe Area:  
7" x 9.75"



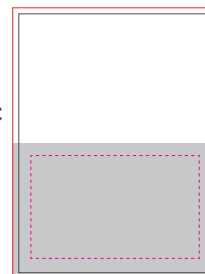
### HALF PAGE

300 DPI

Size (with bleeds):  
8.5" x 5.875"

Size (no bleeds):  
8" x 5.375"

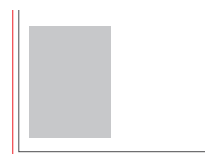
Safe Area:  
7" x 4.375"



### QUARTER PAGE

300 DPI

Size: 3.3" x 4.56"



### BUSINESS CARD

300 DPI

Size: 3.3" x 2"

