



2018 Program Advertising

| 2018 SEASON • REACH | FULL PAGE* | HALF PAGE | QUARTER PAGE |
|---|------------|-----------|--------------|
| FULL SEASON Over 55,000+ | \$2350† | \$1200 | \$750 |
| INDIVIDUAL ADVERTISEMENTS | | | |
| <i>Breaking Up Is Hard To Do</i> JULY 12-22, 2018 | \$1100 | \$600 | \$400 |
| <i>Beauty And The Beast</i> AUGUST 16-30, 2018 | \$1300 | \$650 | \$400 |
| *Add \$200 per show for preferred inner cover ad placement (limited quantity) †Best Value | | | |

ARTWORK DEADLINES

Artwork must be submitted by **March 31, 2018**.

FILE REQUIREMENTS

Preferred format is a CMYK, high-resolution PDF with all fonts outlined. Other formats are available with advance approval only. *Send files to:* jholt@rainbowstage.ca

AD PLACEMENT

Advertisers will be given the best location possible. Request for preferred positions will be honored when possible. Regular advertisers will be given preference for ad location

PAYMENT

Invoices will be sent out at time of advertisement booking. Payment expected before artwork deadline.

TERMS

Rainbow Stage reserves the right to reject any advertising based on content and/or improper format or size. Advertisers and advertising agencies shall assume liability for content of ads printed and also assume responsibility for any claims arising against Rainbow Stage. Cancellations will not be accepted after the artwork deadline date. Cancellations after that date will be billed at the full rate of space confirmed.

INQUIRIES

For advertising and sponsorship opportunity questions, please contact: Jessica Holt, 204 989 5261 (Ext #101) jholt@rainbowstage.ca

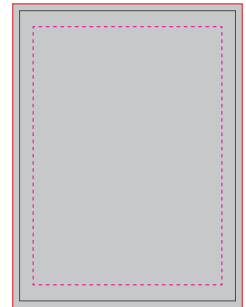
FULL PAGE

300 DPI

Size (with bleeds):
8.5" x 11.25"

Size (no bleeds):
8" x 10.75"

Safe Area:
7" x 9.75"



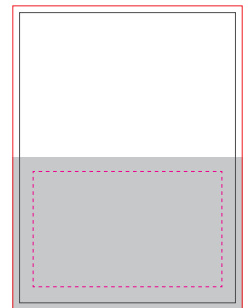
HALF PAGE

300 DPI

Size (with bleeds):
8.5" x 5.875"

Size (no bleeds):
8" x 5.375"

Safe Area:
7" x 4.375"



QUARTER PAGE

300 DPI

Size: 3.3" x 4.56"

