



---

# EDUCATION, OUTREACH, & PROFESSIONAL TRAINING

RAINBOW STAGE is Manitoba's premier musical theatre company. Our expanding role within the community and the growing demand for arts education, outreach and professional training in musical theatre provides a unique opportunity for all Manitobans. Rainbow Stage's Artistic Director, Executive Director and the Board of Directors are pleased to share a vision for the future of Outreach, Education and Professional Training of Manitoba artists and arts enthusiasts.

Rainbow Stage is actively focused on becoming a central hub for musical theatre education and performing arts. We envision being home to inspiring creative processes that inspire the best and brightest artists from our community and across the globe. We are striving to develop outstanding knowledge and skills in an environment that promotes excellence in the world-class city of Winnipeg.

# EDUCATIONAL PROGRAMMING

(CHILDREN AND YOUTH)

Rainbow Stage firmly believes in fostering an interest in musical theatre and providing accessible programming for school-aged children. Educational programs offered by Rainbow Stage today will serve as the creative spark that will develop future artists, patrons of the arts, and arts supporters. We have three core educational programs for young people, they are:



**CAMP RAINBOW** is a summer program for kids ages 9-13 that focuses on the philosophy of building healthy minds and healthy bodies in young people through the disciplines of singing, dancing and acting. The emphasis is always on fun, as it should be with children, while at the same time providing an extraordinary theatre training experience. By way of this process self-confidence, teamwork, and a love of artistic expression through musical theatre is built.



**THE SCHOOL AWARDS PROGRAM** is a province-wide initiative that encourages the development and production of musical theatre in middle and high Schools. It's made available to all middle and high School students in Manitoba. Rainbow Stage's annual awards recognize and encourage excellence in the production of musical theatre in Manitoba schools. Through this important program both students and teachers are saluted for their creativity and hard work.



**THE MUSICAL THEATRE CONFERENCE FOR STUDENTS** was launched in 2016 by Rainbow Stage. Hundreds of middle and high school students as well as educators are invited to experience two days of hands on workshops in beautiful Kildonan Park. This is a comprehensive program headed by professional instructors in interactive seminars on musical theatre production including: stage management, wardrobe design, prop design, lighting, sound, audition technique, script-writing and performance skills.





# OUTREACH PROGRAMMING

Rainbow Stage connects with Manitobans through targeted programming designed to promote the music theatre arts. As a centre of excellence, we have the unique privilege and responsibility of sharing our passion and expertise with the larger community. We're thrilled to provide programming designed to promote the musical theatre arts, and offer an opportunity for community members to access our productions. Rainbow Stage has three outreach programs:



**COMMUNITY WORKSHOPS** offer free-of-charge access to Winnipeg's highest quality training in the musical theatre arts – no professional experience necessary! Amateur and professional artists alike are invited to participate in this dynamic series of workshops designed to bring the community together to share knowledge and deepen awareness of musical theatre. The Community Workshop Program reflects our commitment to provide professional advancement to artists through all stages of their career development as well as promote musical theatre as a hybrid art form.

**DANCE DAY** is a free community-building celebration of dance. Run in partnership with Dance Manitoba and Canada's Royal Winnipeg Ballet, we invite hundreds of community members to join us at the RWB studios to explore the joy of dance under the watchful eye of talented local choreographers. Regardless of age, experience, or ability, Dance Day is a fun-filled inclusive opportunity to gather, get moving, and get healthy.



**COMMUNITY SUPPORT** is a distinctly Rainbow Stage program in which we truly stand alone. We are pleased and proud to be the leader in Manitoba theatres providing free-of-charge access to our productions for more than 1,000 Manitobans annually. Our Community Support program is a reflection of our values of inclusivity, accessibility, and our commitment to providing an unforgettable live musical theatre experience for community members who face barriers which would otherwise prevent them from participating. Our 1,000+ subsidised tickets are distributed annually through local not-for-profit groups.



# PROFESSIONAL TRAINING PROGRAMMING

(ARTIST 16 YEARS AND OLDER)

Rainbow Stage under the guidance of Artistic Director, Ray Hogg provides paid mentorship in professional training for musical theatre artists. We remain committed to building a robust and growing community of world-class professional artists in Winnipeg. Rainbow Stage's Professional Training programming supports individuals intent on making theatre their primary career by providing paid training and life-long career guidance designed to prepare Manitoba artists for local, national and international stages.

## Rainbow Stage's Professional Training Includes Five Programs:

**THE CREATIVE MENTORSHIP PROGRAM** provides a practical, 'hands on' mentorship experience for mid-career and emerging directors, music directors, and choreographers. The emphasis is on elements of artistic development and creation. This is a core program for musical theatre in Canada as it's essential that new talent has a place to grow and flourish.

**THE PRODUCTION MENTORSHIP PROGRAM** provides invaluable mentorship to mid-career and emerging designers, stage managers, and behind-the-scenes artisans and craftspeople. The Production Mentorship Program provides essential training for props and wig makers, electricians, and carpenters all with an emphasis on elements of technical design and production.

**THE ACTOR'S INTENSIVE** can be described as our finishing school for professional artists. The program provides extremely focused post-graduate level training to a talented group of promising artists selected through an application process. It's an exciting opportunity to train on an international scale by providing elite-level training with an equal emphasis on performance technique and career management. Actor's Intensive alumni are making their mark in major theatres at home and across the country.

**THE SPRING TRAINING PROGRAM** is a reflection of our commitment to providing the skills and support that allow local artists to compete on the national and international stage. Inspired by sports teams and launched in response to the scarcity of affordable professional-level dance technique classes, this annual program provides professional dance technique classes free of charge taught by local industry leaders. Both professionals and amateurs are welcome to participate. By removing financial barriers to training for local artists and addressing the lack of training opportunities faced by professional artists in our community, Rainbow Stage is proud to act as the leader in accessible professional arts-training.

**THE SCHOLARSHIPS PROGRAM** provides direct financial assistance to promising young theatre practitioners and/or musicians who wish to study theatre or music at the post-secondary level. The individual scholarship award is available to any of the 12,000 graduating high school students who demonstrate a high ability in performance, composition, or technical production and intend to continue their education by enrolling in a post-secondary arts program after high school.



# FUNDING

Rainbow Stage has a proud history of training and nurturing artistic and creative development. We've launched a remarkable amount of professional training, education, and community outreach programs. The profound impact of our programming has quite literally transformed the lives of fledgling artists, disenfranchised community members, and countless young people, patrons and supporters.

The guiding principals of these outstanding programs have been based on a vision that allows us to nurture, develop, train and support musical theatre artists from the infancy of their budding careers to the height of their achievements while inviting the general public to engage and interact with our artists and creative processes at every step of the way.

In order to reach the heights every young artist hopes to scale in our fascinating and rewarding industry, it's our sincere and determined goal to connect with donors, corporations, private foundations, and public funding bodies in order to provide the highest quality experience possible.

**Budget: \$71,500**

Secured: \$27,000

Pending Requests: \$37,300

---

**Remaining: \$7,200**

## **EDUCATIONAL PROGRAMMING** (CHILDREN AND YOUTH)

### BUDGET INCLUDES:

Education  
Developer/Course  
Content

Instructors and  
Demonstrators

Technical  
Equipment

Ticket to August  
Production

Awards

Advertising

Administrative  
Support

**Budget: \$48,500**

Secured: \$10,000

Pending Requests: \$23,400

---

**Remaining: \$15,100**

## **OUTREACH PROGRAMMING**

### BUDGET INCLUDES:

Education  
Developer

Instructors and  
Demonstrators

Technical  
Equipment

Space  
Rentals

Tickets to  
Productions

Advertising

Administrative  
Support

**Budget: \$69,400**

Secured: \$ 8,200

Pending Requests: \$ 8,200

---

**Remaining: \$53,000**

## **PROFESSIONAL TRAINING PROGRAMMING** (ARTIST 16 YEARS AND OLDER)

### BUDGET INCLUDES:

Education  
Developer/Content

Instructors and  
Demonstrators

Technical Equipment

Space Rentals

Scholarships

Advertising

Administrative  
Support